

14th annual

# GINGERSNAP5K



BENEFITING • GIRLS ON THE RUN • UNION CO



presented by

**N** NOVANT  
HEALTH

## SPONSORSHIP INFO



BE A PART OF THE MOVEMENT & CELEBRATION

**November 18, 2023**

[WWW.GINGERSNAP5K.COM](http://WWW.GINGERSNAP5K.COM)

[GINGERSNAP5K@GMAIL.COM](mailto:GINGERSNAP5K@GMAIL.COM)

1930 WEDDINGTON ROAD | MATTHEWS, NC | 28104

# THE FINISH LINE IS JUST THE BEGINNING



Join us Saturday,  
November 18, 2023 in  
historic downtown  
Waxhaw for the 14th  
annual Gingersnap 5K.



Gingersnap is a 5k event that celebrates the completion of the fall program for Girls on the Run Union County. Each year, thousands gather on the historic streets in Downtown Waxhaw to show their support and participate alongside these exceptional young girls in our community. Since the inaugural race in 2010, Gingersnap 5K sponsorship funds have allowed Girls on the Run Union County to thrive in our community.



## GOTR MISSION

We inspire girls to be joyful, healthy and confident using a fun, experience-based curriculum which creatively integrates running.

We envision a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

## GOTR VISION





# GINGERSNAP 5K BY THE NUMBERS

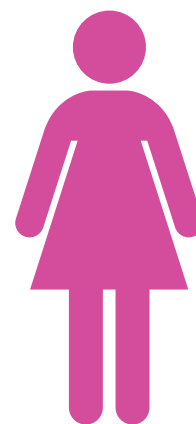
700+ GOTR  
participants

1,000+ timed participants

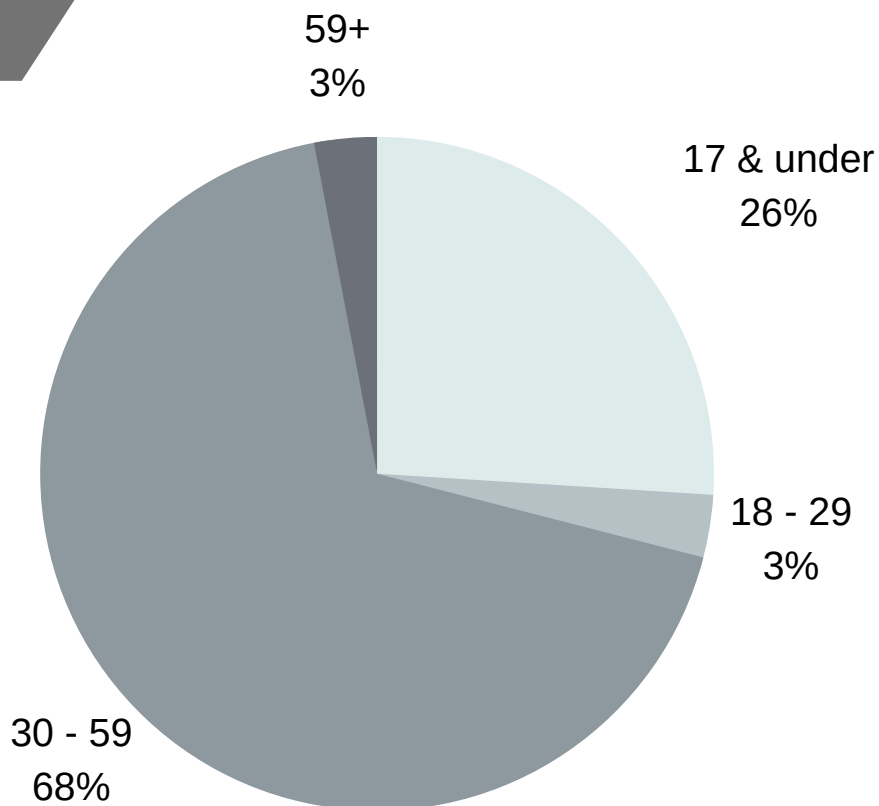
300+ spectators & volunteers



40%



60%



# GINGERSNAP 5K

## SPONSORSHIP OPPORTUNITIES



**SOLD OUT**

\$5,000

\$2,500

\$1,000

\$500

**PRESENTING**  
CATEGORY  
EXCLUSIVITY

**SUPPORTING**  
CATEGORY  
EXCLUSIVITY

**PLATINUM**  
+\$500  
CATEGORY  
EXCLUSIVITY

**GOLD**

**SILVER**  
\$250

LOGO ON EVENT FLYER

LOGO ON FACEBOOK BANNER

PRESENTING SPONSOR BANNER AT PACKET PICK UP

SUPPORTING SPONSOR BANNER AT PACKET PICK UP

SPONSORSHIP NOTICE EMAILED TO PARTICIPANTS

LOGO DISPLAYED ON GOTR UNION COUNTY WEBSITE

PRESENCE ON EMAIL SIGNATURE

FACEBOOK/INSTAGRAM RECOGNITION

PRESENCE ON GINGERSNAP 5K WEBSITE

RACE BAG ACCESS FOR PROMO MATERIALS

COMPLIMENTARY RACE ENTRIES

•

•

•

2

TOP TIER

LARGE

•

TOP TIER

•

6

•

1

MIDDLE TIER

MEDIUM

•

MIDDLE TIER

•

4

BOTTOM TIER

NAME LISTED

•

BOTTOM TIER

•

2

1

### EVENT DAY BENEFITS

LOGO PRESENT ON FRONT OF EVENT SHIRT

LOGO PRESENT ON RACE BAG

2 XL PRESENTING SPONSOR BANNER @ FINISH LINE

2 LG SUPPORTING SPONSOR BANNER @ FINISH LINE

PRESENCE AT MILE MARKERS ON COURSE

PA ANNOUNCEMENTS

BANNER (PROVIDED TO US) DISPLAYED IN HIGH TRAFFIC AREA

LOGO ON SPONSOR BANNER

LOGO ON BACK OF EVENT SHIRT

EVENT SHIRTS PROVIDED

10 X 10 BOOTH SPACE AT EVENT

•

•

•

•

•

4

•

LARGE

XL TOP TIER

•

•

•

•

3

•

MEDIUM

LG 2ND TIER

•

•

2

•

SMALL

MD 3RD TIER

•

•

NAME LISTED

SM 4TH TIER

•

•

•

### POST EVENT BENEFITS

LOGO ON PRESENTATION CHECK TO GOTR

FACEBOOK & INSTAGRAM THANK YOU

SPONSOR THANK YOU EMAIL TO PARTICIPANTS

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100% of sponsorship qualifies as tax deductible contribution



# GINGERSNAP 5K SPONSORSHIP PLEDGE

Please circle desired sponsorship level.

Presenting Sponsor (Only 1 available)	—————→ <b>SOLD OUT</b>
Supporting Sponsor (category exclusivity)	\$2,500
Platinum Sponsor	\$1,000
Gold Sponsor	\$500
Silver Sponsor	\$250

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Setting up booth space at Gingersnap 5K? Yes or No (circle)

Please make checks payable to Girls on the Run Union County.

Please mail this form to:

Amy Parker  
Race Chair - Gingersnap 5K  
1930 Weddington Road  
Matthews, NC 28104

WWW.GINGERSNAP5K.COM

GINGERSNAP5K@GMAIL.COM

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